

Pontotoc Chamber of Commerce and Main Street Association

Presents

32nd Annual

Bodock Festival

-Downtown Pontotoc-

September 12, 2026

2026

Sponsorship
Opportunities

Corporate and Individual Event Sponsors Bodock Festival – September 12th

Main Event Sponsor

- ❖ Recognition as Title Sponsor in all media releases
- ❖ Facebook tag on event page
- ❖ Name/logo on event webpage
- ❖ Name/logo on signage at the event
- ❖ Logo on main event stage banner
- ❖ Recognition in the Pontotoc Progress
- ❖ Verbal recognition from the stage during the festival
- ❖ Full page ad in Bodock program
- ❖ VIP area access (5 total John Conlee)
- ❖ Event t-shirts (10 total)
- ❖ Breakfast tickets (10 total)

Cost: \$5,000

Platinum Sponsor

- ❖ Facebook tag on event page
- ❖ Name/logo on event webpage
- ❖ Name/logo on signage at the event
- ❖ Logo on main stage banner
- ❖ Recognition in the Pontotoc Progress
- ❖ Verbal recognition from the stage during the festival
- ❖ Half page ad in Bodock program
- ❖ VIP area access (3 total John Conlee)
- ❖ Event t-shirts (8 total)
- ❖ Breakfast tickets (8 total)

Cost: \$2500

Gold Sponsor

- ❖ Name/logo on signage at the event
- ❖ Logo on main stage banner
- ❖ Recognition in the Pontotoc Progress
- ❖ Verbal recognition from the stage during the festival
- ❖ Quarter page ad in Bodock program
- ❖ VIP area access (2 total John Conlee)
- ❖ Event t-shirts (5 total)
- ❖ Breakfast tickets (5 total)

Cost: \$1,000

Silver Sponsor

- ❖ Name/logo on signage at the event
- ❖ Recognition in the Pontotoc Progress
- ❖ Verbal recognition from the stage during the festival
- ❖ Event t-shirts (4 total)
- ❖ Breakfast tickets (4 total)

Cost: \$500

Bronze Sponsor

- ❖ Name/logo on signage at the event
- ❖ Recognition in the Pontotoc Progress
- ❖ Verbal recognition from the stage during the festival
- ❖ Recognition in Bodock program
- ❖ Event t-shirts (3 total)
- ❖ Breakfast tickets (3 total)

Cost: \$300

Friends of Bodock Sponsor

- ❖ Name/logo on signage at the event
- ❖ Recognition in the Pontotoc Progress
- ❖ Verbal recognition from the stage during the festival
- ❖ Recognition in Bodock Program
- ❖ Event t-shirts (1 total)
- ❖ Breakfast tickets (1 total)

Cost: \$200

Sponsorship Commitment Form

Company Name: _____

Mailing Address: _____

City, State, Zip: _____

Telephone: _____

Email: _____

Facebook Page: _____

Contact Person: _____

Please add Shirt Sizes (according to your sponsor level) _____

Please check your chosen sponsorship and make checks payable to:
Pontotoc Co Bodock Assoc.

_____ Main Event Sponsor/
\$5,000

_____ Platinum Sponsor/\$2500

_____ Gold Sponsor/\$1000

_____ Silver Sponsor/\$500

_____ Bronze Sponsor/\$300

_____ Friends of Bodock Sponsor/
\$200

Mail to: Pontotoc Chamber of
Commerce, 109 North Main St.,
Pontotoc, MS 38863

**For additional information, please contact the Chamber of
Commerce at 662-489-5042 or chamber@pontotocchamber.com.**