

Pontotoc Chamber of Commerce and Main Street Association Presents

27th Annual

Bodock Festival

**-Downtown Pontotoc-
September 11, 2021**

2021

**Sponsorship
Opportunities**

Corporate and Individual Event Sponsors Bodock Festival – September 11th



Title Sponsor

- ❖ Recognition as Title Sponsor in all media releases
- ❖ Facebook tag on event page
- ❖ Name/logo on event webpage
- ❖ Name/logo on signage at the event
- ❖ Logo on main stage banner
- ❖ Recognition in the Pontotoc Progress
- ❖ Verbal recognition from the stage during the festival
- ❖ Full page ad in Bodock program
- ❖ Event t-shirts (10 total)
- ❖ Breakfast tickets (10 total)

Cost: \$5,000



Platinum Sponsor

- ❖ Facebook tag on event page
- ❖ Name/logo on event webpage
- ❖ Name/logo on signage at the event
- ❖ Logo on main stage banner
- ❖ Recognition in the Pontotoc Progress
- ❖ Verbal recognition from the stage during the festival
- ❖ Half page ad in Bodock program
- ❖ Event t-shirts (8 total)
- ❖ Breakfast tickets (8 total)

Cost: \$2500



Gold Sponsor

- ❖ Name/logo on signage at the event
- ❖ Logo on main stage banner
- ❖ Recognition in the Pontotoc Progress
- ❖ Verbal recognition from the stage during the festival
- ❖ Quarter page ad in Bodock program
- ❖ Event t-shirts (6 total)
- ❖ Breakfast tickets (6 total)

Cost: \$1,000



Silver Sponsor

- ❖ Name/logo on signage at the event
- ❖ Recognition in the Pontotoc Progress
- ❖ Verbal recognition from the stage during the festival
- ❖ Event t-shirts (4 total)
- ❖ Breakfast tickets (4 total)

Cost: \$500



Bronze Sponsor

- ❖ Name/logo on signage at the event
- ❖ Recognition in the Pontotoc Progress
- ❖ Verbal recognition from the stage during the festival
- ❖ Recognition in Bodock program
- ❖ Event t-shirts (2 total)
- ❖ Breakfast tickets (2 total)

Cost: \$250



Friends of Bodock Sponsor

- ❖ Name/logo on signage at the event
- ❖ Recognition in the Pontotoc Progress
- ❖ Verbal recognition from the stage during the festival
- ❖ Recognition in Bodock Program
- ❖ Event t-shirts (1 total)
- ❖ Breakfast tickets (1 total)

Cost: \$200

Sponsorship Commitment Form

Company Name: _____

Mailing Address: _____

City, State, Zip: _____

Telephone: _____

Email: _____

Facebook Page: _____

Contact Person: _____

Please check your chosen sponsorship and mail this form with your check to the Bodock Association/Chamber of Commerce, 109 North Main St., Pontotoc, MS 38863

_____ **Title Sponsor**

_____ **Platinum Sponsor**

_____ **Gold Sponsor**

_____ **Silver Sponsor**

_____ **Bronze Sponsor**

_____ **Friends of Bodock Sponsor**

For additional information, please contact the Chamber of Commerce at 662-489-5042.