

Pontotoc Chamber of Commerce and Main Street Association Presents

25th Annual

Bodock Festival

-Downtown Pontotoc-

October 12-13

2018

Sponsorship
Opportunities

Corporate and Individual Event Sponsors

Bodock Festival – October 12th & 13th



Title Sponsor

- ❖ Recognition as Title Sponsor in all media releases
- ❖ Social media tag on event page
- ❖ Name/logo on event webpage
- ❖ Name/logo on signage at the event
- ❖ Logo on main stage banner
- ❖ Recognition in the Pontotoc Progress and Daily Journal
- ❖ Verbal recognition from the stage during the festival
- ❖ Full page ad in Bodock program
- ❖ Plaque presentation at the event
- ❖ VIP area access (10 total)
- ❖ Event t-shirts (10 total)
- ❖ Breakfast tickets (10 total)

Cost: \$5,000



Platinum Sponsor

- ❖ Social media tag on event page
- ❖ Name/logo on event webpage
- ❖ Name/logo on signage at the event
- ❖ Logo on main stage banner
- ❖ Recognition in the Pontotoc Progress and Daily Journal
- ❖ Verbal recognition from the stage during the festival
- ❖ Half page ad in Bodock program
- ❖ VIP area access (8 guests)
- ❖ Event t-shirts (8 total)
- ❖ Breakfast tickets (8 total)

Cost: \$2500



Gold Sponsor

- ❖ Name/logo on signage at the event
- ❖ Logo on main stage banner
- ❖ Recognition in the Pontotoc Progress and Daily Journal
- ❖ Verbal recognition from the stage during the festival
- ❖ Quarter page ad in Bodock program
- ❖ VIP area access (6 guests)
- ❖ Event t-shirts (6 total)
- ❖ Breakfast tickets (6 total)

Cost: \$1,000



Silver Sponsor

- ❖ Name/logo on signage at the event
- ❖ Recognition in the Pontotoc Progress and Daily Journal
- ❖ Verbal recognition from the stage during the festival
- ❖ Event t-shirts (4 total)
- ❖ Breakfast tickets (4 total)

Cost: \$500



Bronze Sponsor

- ❖ Name/logo on signage at the event
- ❖ Recognition in the Pontotoc Progress and Daily Journal
- ❖ Verbal recognition from the stage during the festival
- ❖ Recognition in Bodock program
- ❖ Event t-shirts (2 total)
- ❖ Breakfast tickets (2 total)

Cost: \$250



Friends of Bodock Sponsor

- ❖ Name/logo on signage at the event
- ❖ Recognition in the Pontotoc Progress and Daily Journal
- ❖ Verbal recognition from the stage during the festival
- ❖ Recognition in Bodock Program
- ❖ Event t-shirts (1 total)
- ❖ Breakfast tickets (1 total)

Cost: \$200

Sponsorship Commitment Form

Company Name: _____

Mailing Address: _____

City, State, Zip: _____

Telephone: _____

Contact Person: _____

Please check your chosen sponsorship and mail this form with your check to the Bodock Association/Chamber of Commerce, 109 North Main St., Pontotoc, MS 38863

Title Sponsor

Platinum Sponsor

Gold Sponsor

Silver Sponsor

Bronze Sponsor

Friends of Bodock Sponsor

For additional information, please contact Ashley Clowers at 662-760-6515 or Ellen Russell at 662-489-5042.